



CORPORATE MANUAL

07/12/14



BEST PRACTICES
WITH NEW
MOBILEJAZZ
HEXAGON
BRAND



IMAGOTIP



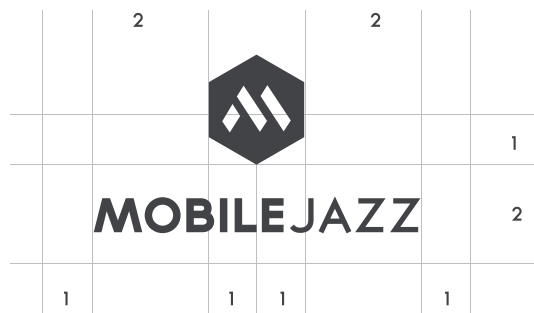
NAME

MOBILEJAZZ

TYPOGRAPH PRO
EXTRA BOLD

TYPOGRAPH PRO
SEMI BOLD

LOGO DISPOSITION





COLOR LOGO



MOBILEJAZZ



MOBILEJAZZ

NEGATIVE COLOR LOGO



MOBILEJAZZ



MOBILEJAZZ



MOBILEJAZZ



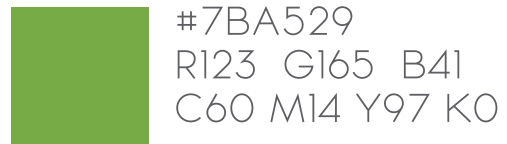
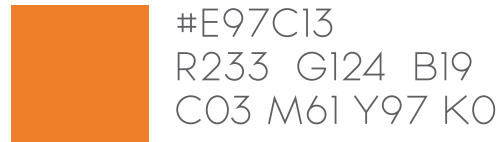
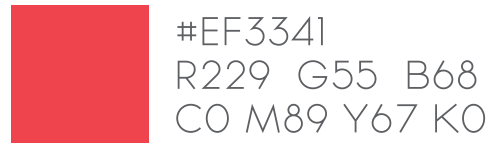
MOBILEJAZZ



CORPORATE COLORS



SECONDARY COLORS



SHAPES



PATTERNS





MAIN CORPORATE TYPE

**TYPOGRAPH PRO
EXTRA BOLD**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
??=)(/&%\$.!"*^Ç" _::-. ,ç'+'><**

**TYPOGRAPH
PRO LIGHT**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
? ? =) (/ & % \$. " ! * ^ Ç " _ : : - . , ç ' + ' > <

SECONDARY CORPORATE TYPE

MARSELIS BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
¿? =) (/ & % \$. " ! * ^ Ç " _ : : - . , ç ' + ` > <**

MARSELIS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
¿? =) (/ & % \$. " ! * ^ Ç " _ : : - . , ç ' + ` > <



BAD USE LOGO APPLICATION

GOOD USE LOGO APPLICATION



ONLY WHITE LOGO WITH BACKGROUND COLOR

MOBILEJAZZ



MOBILEJAZZ

MOBILEJAZZ



PRICING 2015



MOBILEJAZZ



MOBILEJAZZ

IMAGOTIP ALWAYS CAN BE WITH THE SAME
COLOR LETTERS, NEVER DIFFERENT



BAD USE LOGO APPLICATION

GOOD USE LOGO APPLICATION

MOBILEJAZZ



PRICING 2015



MOBILEJAZZ

PRICING 2015



MOBILEJAZZ
PRICING 2015

MOBILEJAZZ
PRICING 2015



NEVER USE GRADIENT COLOR FOR IMAGOTIP



DON'T USE EXTRA SHAPES



IMAGOTIP AND LETTERS ALSO CAN PLAY SEPARATE,
THIS EXAMPLE COULD BE A EXAMPLE OF A HEADER
PAPER CARD

